

Creating A Sustainable Future

At the heart of the FDU economic sustainability model to decrease poverty, even in the poorest regions, without harming the environment are Digital Products.

Digital products published by Players in the FDU can be sold to the public at large or other members, and gives other Players a earning avenue as a affiliate marketing partner of their product.

A favorite example of how this system may help the planet uses a animal hunter as a Player who currently shoots animal skins; through FDU Project Access Points, he could instead shoot animal "videos" and earn more wealth for

his family, community, and country through exporting the content across the FDU global affiliate network – all while keeping the Lion alive to reproduce, thereby holding the eco-system chain in greater balance.

Most often digital products from emerging markets will be cultural and educational in nature. Videos of local ceremonies, how-to videos, music, lore through e-books. Digital products are unique and totally different than industrial products, digital offerings have infinite reproduction and delivery capacity. while requiring few natural resources.

It is the very nature of information, of ideas, that it can be sold by anyone to anyone an infinite number of times over, in any medium of exchange, providing reward of infinite potential to all involved (Seller, System Provider, and Author,) with no cost to the environment for either reproduction or delivery.

That "ideas as information" redefine the common precepts of supply and demand upon which Industrial Age economics is based should be self apparent. John Barlow summed it up best in his book the Economy of Ideas, where he states:

"Its peculiar character, too, is that no one possesses the less, because every other possesses the whole of it." This can give the poor a way to trade their way out of poverty through knowledge products, which can be sold many times over to anyone in the world with capacity to purchase. Emerging markets need access to the digital marketplace, and the ability to have their digital products or services available to all humanity.

"We are asking for the opportunity to compete, to sell our goods in global markets; in short we want to trade our way out of poverty." ~ Pres. of Uganda

Building a sustainable future will require that the newly created "virtual wealth" be married with the participation of public companies, charities, affected stakeholders, and government-related organizations; all of which will need a public networking mechanism to organize, implement, and integrate accepted practical solutions that transcend political and geographic boundaries.

The spirit of the FDU is that each and every unique being be furthered, benefited, or enriched in the unique terms of each in accordance with their beliefs. We hope you like this game.